

Coordination & Consultation

Goals (from Strategic Plan):

1. FACILITATE THE FLOW OF EXTERNAL INFORMATION AND PROVIDE A SOURCE OF EXPERTISE ON INVASIVE SPECIES
2. IMPROVE STAKEHOLDER COMMUNICATION, COLLABORATION, COORDINATION, AND INFORMATION SHARING

Projects / Tasks:

1. Strategy & Planning

- a. Regional Strategy
 - i. Finalize 5 yr Strategic Plan
 - ii. Finalize 5 yr Operations Plan
- b. General Program Development
- c. Workplanning
- d. Species & Site Prioritisation
- e. Analyze and communicate program results and efficacy
 - i. Mapping, data analysis, mapping change
 - ii. SSISC Annual reporting (note: project reporting should lie within project expenses)

2. Fundraising

- a. Develop Fundraising Strategy
- b. Seek new partnerships
- c. Apply for funding

3. Partnership Building

- a. Actively target and invite a broad range of stakeholders to collaborate on common goals
- b. Build new and maintain existing partnerships
 - i. Attend stakeholder hosted meetings

4. Collaborate with other organisations

- a. RISO
 - i. Host Summer Tour
- b. ISCBC and IMISWG
- c. Whistler Non-Profit Network & Sea to Sky Environmental Non-Profit Network

5. Host annual meeting and/or forum

6. Information Flow

- a. Stay current on latest research and information
 - i. Professional Development, Learning & Staff training
- b. Participate in workshops, conferences and other discussions

- c. Support, contribute to, and communicate with current research efforts
- d. Maintain communication and feedback from external partners/trained persons back to the council
- e. Communicate news and information to membership via a quarterly newsletter

7. Manage Sightings database

- a. Receive reports
- b. Make maps/geodatabase available to partners
- c. Verify RAW sightings

8. Provide Source of Expertise

- a. Provide advice to stakeholders
- b. Provide support to local govt. for bylaw
- c. Work with IMISWG/ISCBC on development of Knotweed BMPs
- d. Develop and offer workshops for specific topics and audiences

Funders:

- Local Governments (Partnership Program):
 - SLRD
 - RMOW
 - DOS
 - VOP
 - Lions Bay
 - Squamish First Nation
- MOTI
- MFLNRO
- CFOW
- Gaming Grant
- Donations

Administration

Projects / Tasks:

- Governance
 - Staff communication with Board of Directors & Advisors
 - Policy
 - Board Meetings
 - Prepare for new BC Societies Act
- HR
- Finances & Payroll
- Administration
- Office expenses

Education & Outreach

Goals (from Strategic Plan):

3. RAISE AWARENESS (FOCUSSED ON BEHAVIOUR CHANGE) ABOUT INVASIVE SPECIES, THEIR IMPACTS, AND MANAGEMENT STRATEGIES.

Projects / Tasks:

1. **Certification Program**
2. **Yellow Flag Iris Patrol**
3. **Training:**
 - a. Municipal staff
 - b. Highway maintenance staff
 - c. Landfill & Transfer Station staff
 - d. Herbicide application workshop
 - e. First Nations communities
 - i. N'Quatqua
 - ii. Squamish
4. **Develop content for Educators:**
 - a. School Teachers
 - b. Stewardship Pemberton
 - c. Whistler Museum
 - d. Whistler Naturalists etc.
5. **Community Weed Pulls**
 - a. Whistler, Squamish, Pemberton
 - b. Partners: Aware Conference Program; Girl Guides & Scouts; High Schools
6. **Community Information Sessions**
7. **SSISC branded materials & uniforms**
8. **Signage**
 - a. Illegal Dumping signage (Squamish Valley, Pemberton)
 - b. Transfer Station signage in Whistler
 - c. MOTI – Galileo site
9. **Event Booths**
 - a. Bioblitz
 - b. Rivers Day
 - c. Squamish & Pemberton Farmer's Markets
 - d. Brackendale Fall Fair
 - e. Crafty By Nature
10. **Plantwise Industry Program**
 - a. Visit Garden Centres – survey plants on shelves
 - b. Distribute Grow Me Instead resources
 - c. Check in with previous participants

- d. Invite plant sellers to partner / do ISCBC training
- 11. Clean Drain Dry**
 - a. Outreach / Signage at Boat Launches
- 12. Play Clean Go**
 - a. Boot brush stations
 - b. Signage
- 13. Don't Let it Loose**
 - a. RMOW – Goldfish in Alta Lake, partner with Fish & Wildlife Techs
 - b. Squamish – Estuary, partner with SRWS
- 14. Alienbusters**
 - a. Stickers
 - b. Tattoos
 - c. Colouring sheets
- 15. Knot On My Property**
- 16. Pemberton's Worst Weeds**
- 17. Whistler's Worst Weeds**
- 18. Invasive Ants Fact Sheet (SSISC/LRISS) - funded by CFW**
- 19. Purchase/Print Outreach Resources:**
 - a. Grow Me Instead
 - b. Caribiners
 - c. KOMP
 - d. SSISC brochures
 - e. TIPS sheets
 - f. I Spy in the Sea To Sky Calendar (particularly for Squamish Nation)
- 20. Purchase Outreach Equipment**
 - a. Chairs
 - b. Trolley
- 21. Resource Development**
 - a. Invasive Species Management Toolkits
 - b. Plant Species fact sheets
 - c. Management Strategies
 - d. Fact Sheets on Bylaws
 - e. Focus on EDRR - IMISWG
 - f. Vectors
- 22. Website**
 - a. Launch SSISC's new website
 - b. Continually update blog/news/events section
 - c. Species Profiles (upload once they are written)
- 23. Social Media**
 - a. Invasive Species Month
 - i. Call to action
 - ii. Weekly theme posts
 - b. I Spy in the Sea to Sky
- 24. News Media**

- a. Press releases
- b. Naturespeak article
- c. Letters to the Editor

25. You Tube

- a. Upload existing videos
 - i. KOMP
 - ii. CFOW videos
 - iii. Field Season pics
- b. How To Videos

26. Engage with varied stakeholders & disseminate information via phone and email

- a. Soil movers
- b. Lil'wat Nation
- c. Gardening Groups
- d. WORCA / SORCA

Funders:

- Local Governments (Partnership Program):
 - SLRD
 - RMOW
 - DOS
 - VOP
 - Lions Bay
 - Squamish First Nation
- MOTI
- MFLNRO
- CFOW
- Gaming Grant
- Training Program participants:
 - Landscape, Horticulture & Earthmoving companies (Certification Program)
- MEC?

Inventory, Control & Monitoring

Goals (from Strategic Plan):

1. *PREVENT NEW INVASIVE SPECIES FROM ARRIVING AND FOLLOW INTEGRATED MANAGEMENT FOR EARLY DETECTION AND RAPID RESPONSE (EDRR) PROTOCOL TO PREVENT THEIR ESTABLISHMENT IF AND WHEN THEY DO ARRIVE.*
2. *MINIMIZE THE SPREAD OF EXISTING INVASIVE SPECIES THROUGH COORDINATED, INTEGRATED INVASIVE SPECIES MANAGEMENT EFFORTS.*

Projects / Tasks:

- Regional EDRR
 - See SSISC species lists for details
 - Letters to landholders
- Provincial EDRR Support
 - Flowering Rush in Whistler
- Invasive Plant Field Program:
 - Inventory & Surveys
 - Primarily terrestrial species
 - New efforts this year to conduct aquatic plant surveys in Whistler
 - Control (Chemical, Mechanical & Biological)
 - Monitoring
- Invasive Animal Field Program
 - American Bullfrog Surveys
 - eDNA fish sampling project
- EcoAction
 - Survey
 - Letters to landholders
 - Removal of YFI
 - Planting (Volunteers, advertising etc.)
- Administration of Field Program
 - Planning & Staff Communication
 - Quotes
 - Time-tracking
 - Invoicing
 - Licences & Permits
- Communication with Field Program Partners
- Data Collection, Management & Entry into IAPP
- Mapping & Reporting
- Purchase/Hire & Maintenance of Equipment
- Purchasing of Supplies
- Applied Trials

Funders:

- ***Fee for service program:***
 - MOTI
 - DOS (Env., Engineering, Operations)
 - MFLNRO (IP Program, Mines, WMA)
 - SLRD
 - EcoAction
 - RMOW (CEP, Env Stew., Parks)

- BC Hydro
- Squamish Nation
- Innergex
- BC Parks
- Fortis BC
- Private landholders
- Developers
- **General field-work (EDRR) funders:**
 - Canada Summer Jobs
 - CFW
 - MFLNRO

Ideas for projects to apply for funding in the future:

- Private landholder assistance program to help comply with new RMOW bylaw
- DOS private landholders adjacent to DOS treatment sites
- Interpretive Signage for treatment sites
- Better Do not Mow signage for DOS and MOT